



London, Tyrol, Malta, Vienna, Munich, Berlin, Zurich, Paris ... - Europe



RMK Package
DIGITAL

RMK “Digital” Package

Who will be driven out of the market? Speed, surprise and sudden shifts in direction impact the destinies of established enterprises and open markets up for new entrants. Enormous new markets are conjured seemingly from nothing. Many of the long-standing trends have broken decisively. Digitalisation changes everything, and that may likely include your business too! You can hardly expect to be spared in a rapidly changing business environment. Those who miss out on going digital, leave the business. There is always a new competitor doing business in a radically different or new way – buzzword - Disruption – and sales start losing market share step by step, in favour of the newcomer. The earning power crisis starts – and the vicious cycle takes its course.

- How ready are you for Economy 4.0?
- What potential remains untouched?
- What digital business and digitalisation strategy do you have?

Actually, digitalisation offers key opportunities to catch up with and surpass your competitors! Or you might choose to organise or join digital based eco-systems and thus multiply opportunities for all participants.



Member of the CC-Group

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RMK “Digital” Package

The **RMK “Digital”** Package takes care of your comprehensive digitalisation strategy and structure:

- What does your digital roadmap look like?
- We will analyse your business model and provide competitive analysis.
- We will think disruptively and out of the box – we will think and reengineer it on the results we want to achieve, backwards. This way opens different views for innovations and ideas in the digital business world.
- We will evaluate legacy, evaluating ‘best practice solutions’ for their relevance and their timeliness in digital business. But we will also take a fresh, new approach – as the past does not always offer the best concepts for the digital future.
- We will take inventory of your IT and digital landscape and identify areas in need or maybe even in urgent need of modernisation.
- We will make you digitally fit; Which tools and technical architecture are available and what is up to date?
- We will check which digital models will suit you best to enhance your business model.
- We will help you to take the decision on which tools and strategies to use.
- We will develop your very own agile digital strategy for your sustainable successful business.

Choose your package or ask me to call you back with the contact form!

Feature Options for Packages

You can choose between three **RMK „Digital“** Package options, the **Classic package**, the **Plus package** and the **Premium package**. Below you can see which service feature is included in the respective package options.

★ = is included in the **Classic** package.

★ = is included in the **Plus** package.

★ = is included in the **Premium** package.

Service Features	Classic	Plus	Premium
Project-related „on-demand coaching“ on digital business and leadership	★	★	★
Ongoing coaching and accompanying advice as a sparring partner on the subject of digital strategy, digital business, digital leadership		★	★
Advisory Board / Supervisory Board / position as Non-Exec-CDO (Chief Digital Officer)			★

